

APS UNIT 28

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EMPIRE STATE
POSTAL HISTORY
SOCIETY

SOCIETY LAUNCHES NEW & IMPROVED WEBSITE

By Charles J. DiComo, Webmaster

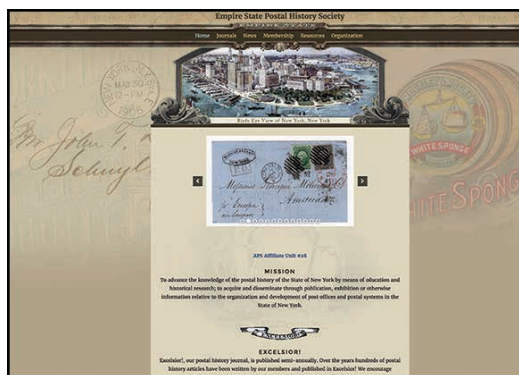
The society recently launched its new and improved website. The site has a clean look with a New York State theme, clearly shown in the unique header scenes taken from nineteenth century woodcuts and engravings — from a Birds Eye View of New York City to the floor of the Corning Glass Works to the Aqueduct Bridge in Rochester.

The site is easily navigable via top and bottom navigation bars and drop down menus. In addition, a “Site Map” is provided to help you quickly locate what you are searching for and location-based breadcrumb navigation is provided to let the user know where the current page stands in the website hierarchy (e.g., Home > Journals > EXCELSIOR!). A feature of the home page is a scrolling slider bar displaying New York State postal history. The concept is that over time this will be expanded to illustrate classic to modern postal history specimens representing all counties across the state.

There is a section named “Journals,” where ESPHS publications currently in print are available for purchase. These are a must-have for the postal history enthusiast and ordering details are provided. In addition, visitors have access to read past copies of the *Bulletin*, the society’s quarterly newsletter for information on meetings, auctions, award winners, and goings on. There is also a section for the *EXCELSIOR!*, the Society’s preëminent bianual journal on New York postal history. I am in the process of adding the complete run going back to issue No. 1 — so check back often.

The “News” section is where you can find society press releases, as well as photos of meetings and members past and current. There is also a drop down for the *Bulletin* auctions of postal history and ephemera, displaying current and past auctions going back to No. 1. Instructions for bidders and shipping details are also denoted.

The “Membership” section covers the benefits of membership, provides a downloadable membership application and payment information. I recommend joining today to take advantage of member pricing for EPSHS publications, as well as receipt of the *Bulletin* and *EXCELSIOR!*



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